

WOLFEBORO ECONOMIC DEVELOPMENT COMMITTEE
October 12, 2010
MINUTES

Members Present: Frank Giebutowski, Acting Chairman, Linda Murray, Selectman's Representative, Tony Triolo, Denise Roy-Palmer, Mike Cooper, Members.

Members Absent: Gene Leone, Vice-Chairman, Mary DeVries, Dave Tower, Bob Reid, Members.

Staff Present: Dave Owen, Town Manager, Lee Ann Keathley, Secretary.

Acting Chairman Giebutowski opened the meeting at 8:03 AM.

Consideration of Minutes
September 14, 2010

The Committee tabled consideration of minutes to November 9, 2010.

Discussion Item

➤ **Phase I Wolfeboro Economic Report presentation to the BOS**

Following review of the draft presentation (see attached), the Committee made the following changes;

- Combine "Opportunities" slide with "Public SWOT Discussion" slide; strike "Opportunities" slide
- Referencing EB 1 (Mike Cooper's report), include language such as "we conclude that an Economic Development Director is not warranted at this time."
- Add "lower wages" comment (Mike Cooper's report) to the Public SWOT Discussion slide
- Include self employment as an opportunity; noting the wages for such are not included in the report
- Include "Chamber of Commerce" along with Town Manager & Director of Planning & Development on Recommended Next Steps slide

BOS presentation scheduled for Wednesday, 10/20/10, 6:30 PM.

➤ **2011 Budget**

The Committee discussed removing Phase II from the budget and increasing the advertising line item for PR purposes in an attempt to recruit people and business to the Town and increase economic development.

The Committee made the following changes to the 2011 budget;

- Increase advertising from \$250 to \$3,000
- Decrease consultants to \$0

It was moved by Linda Murray and seconded by Denise Roy-Palmer to adjourn the October 12, 2010 EDC meeting. All members voted in favor.

There being no further business before the Committee, the meeting adjourned at 8:57 AM.

Respectfully Submitted,
Lee Ann Keathley
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